

SPONSORSHIP PACKET



5K
RUN - WALK



3K
FAMILY FUN WALK

Saturday, **October 21**, 2023

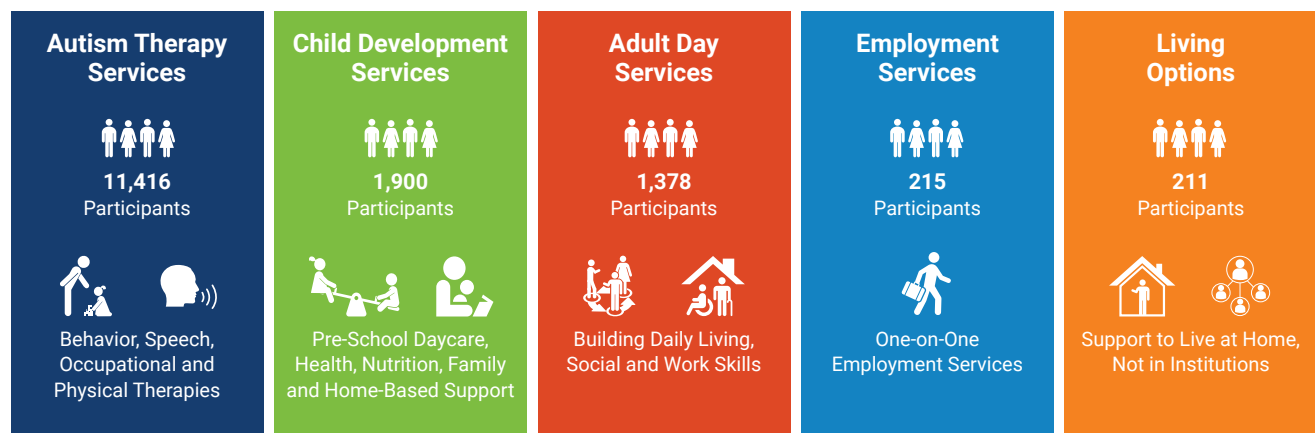
Marina Green Park
386 E Shoreline Drive,
Long Beach, CA

Register Now: strides.essocal.org



What is Easterseals?

At Easterseals, our purpose is to change the way the world defines and views disability by making profound, positive differences in people's lives every day.



Working in partnership,
we offer guidance,
provide support and
inspire action so that
everyone can reach for
and realize their potential.


14,000+
Participants


60+
Service sites



What is Strides for Disability?

October 21, 2023

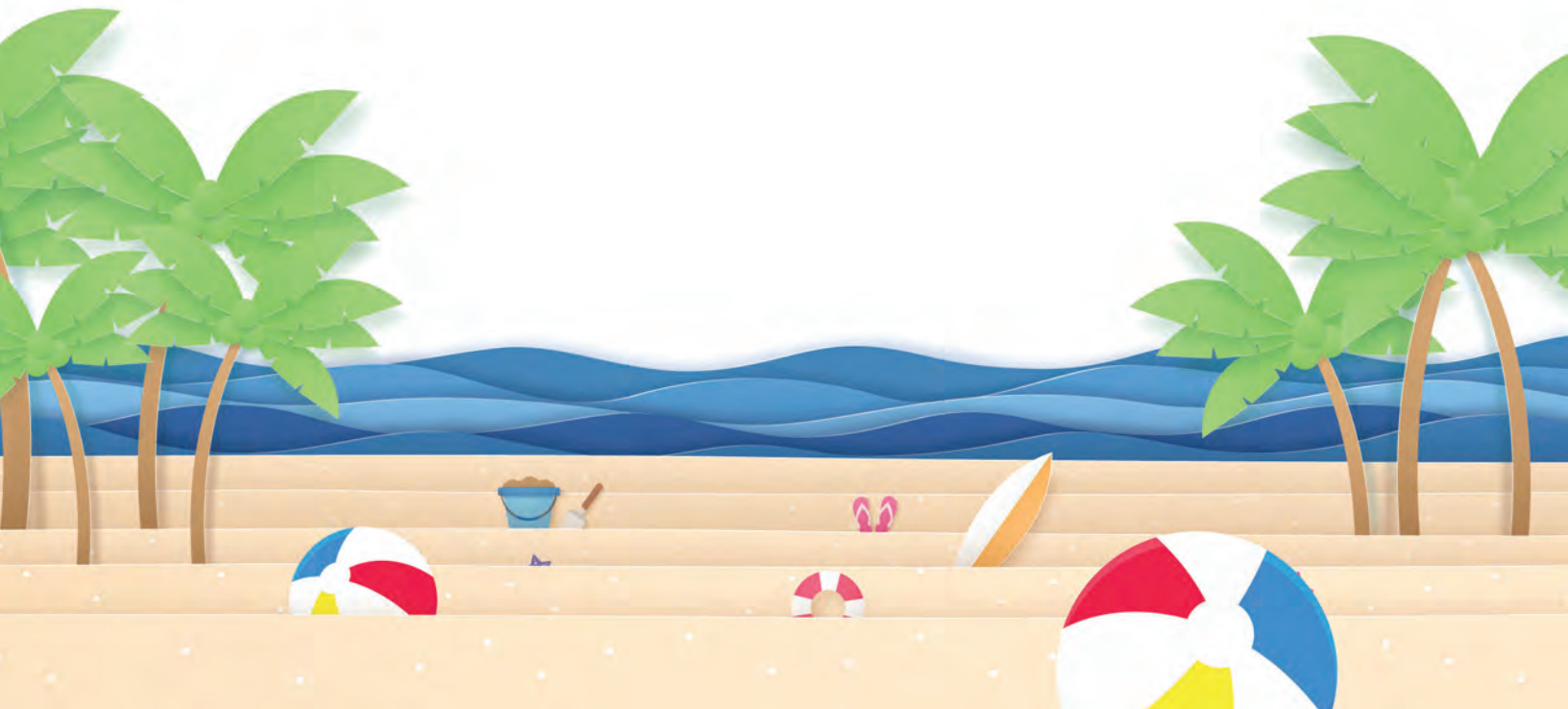
This 5K run and 3K Family Fun walk is a dynamic community celebration of diversity and inclusion, where people come together to raise awareness and funds to support easterseals programs and services.



1,000+
Participants



We hope you will join us for an exciting morning of fun in the sun, making friends, enjoying activities with family, while strolling and rolling along the Long Beach shoreline. Our Partners Plaza is filled with booths offering giveaways from various sponsors, community partners and vendors, as well as complimentary snacks, drinks, games, music, entertainment and more!

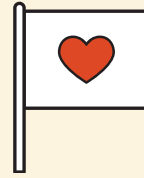


How Can I Participate?



Become a Sponsor

Various sponsorship levels and opportunities are available. We can also create a custom package that fits your needs.



Become a Team Captain

Create a corporate team



Connect

Connect with your vendors, partners, local leaders and community members to join you in supporting Strides for Disability.



Share

Share this event on all your social media channels and use [#strides4disability](#)



Presence in Southern California

164K+ Social Media Followers



33K+ Email Distribution List



2.4K+ ESSC Employees



13.6K+ Unique Visitors Monthly



THANK YOU

Easterseals Southern California is truly grateful to its corporate partners who steadfastly support our programs and services while joining us in our mission to change the way the world defines and views disability.

easterseals
disability services

A grid of logos from various corporate partners, including Adobe, Accent, American Express, Amway, Anthem, Baskin-Robbins, Best Buy, Bluebird, Calitri, Comcast, ConAgra, CVS, Delta, Disney, Ecolab, FedEx, GE, Google, HCA, IBM, Intel, JPMorgan Chase, KKR, LinkedIn, Microsoft, Netflix, Oracle, Pfizer, Procter & Gamble, Salesforce, Siemens, Sony, Sunoco, Target, UnitedHealthcare, Verizon, Walmart, and many others.

To learn how you can partner with Easterseals to assist individuals with disabilities in your community, please contact Erin Petrus at erin.petrus@easterseals.org or 652-302-6765.

easterseals.com/socal

Sample of easterseals generated corporate recognition:

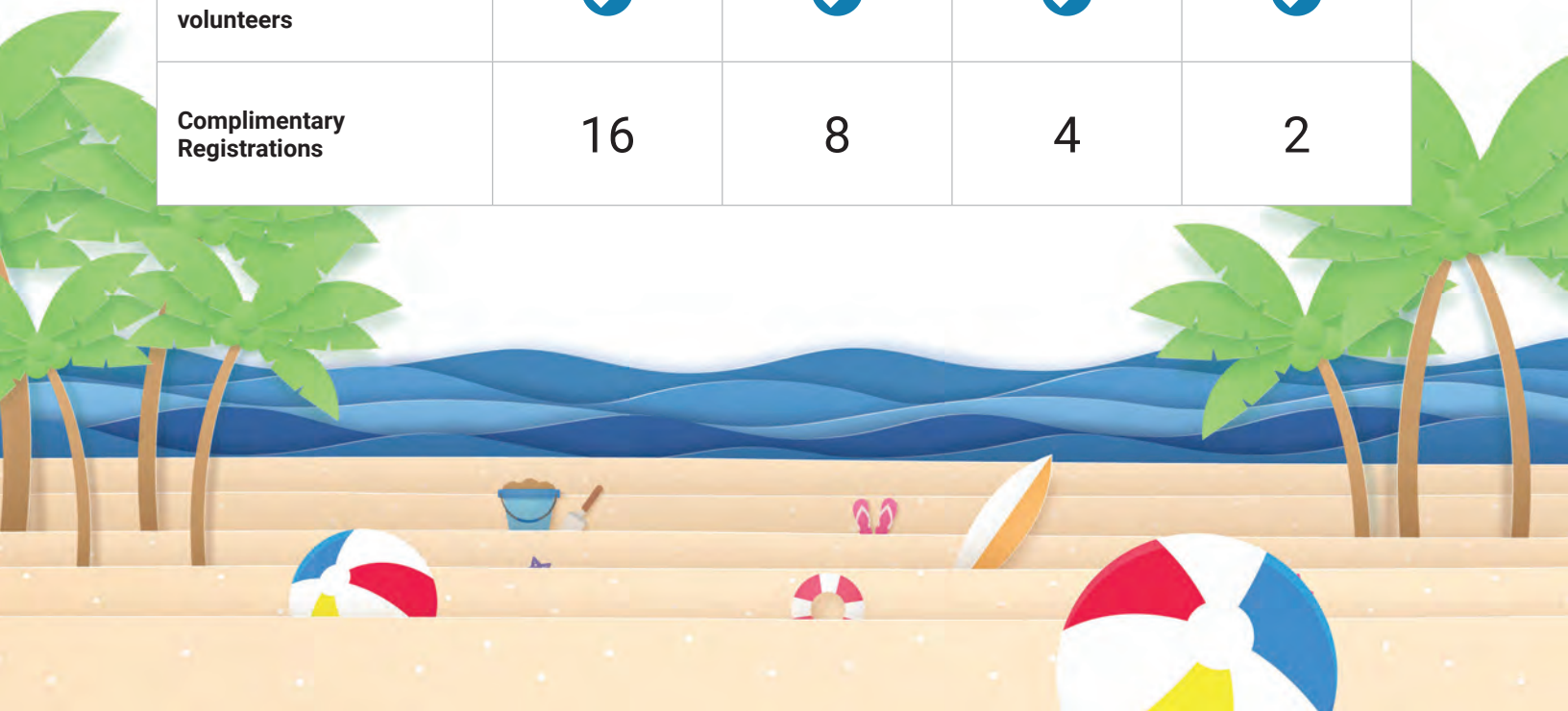
- Los Angeles and Orange County Business Journal
- Full Page Ad
- August 2021
- Weekly Circulation:

44,000+



Sponsorship Levels and Benefits

Benefit	Empowerment \$10,000	Marathon \$5,000	Distance \$2,500	Pace \$1,500
Stage Program	✓			
10x10 booth in Partners Plaza	✓			
Logo placement on "Thank You" ad in both the LA and OC Business Journal 2022 August Issue	✓	✓		
Logo placement on the ESSC main website	✓	✓	✓	
Logo on Strides for Disability website, dedicated Eblast, and stage banner	✓	✓	✓	
Logo on commemorative T-Shirts for walkers and volunteers	✓	✓	✓	✓
Complimentary Registrations	16	8	4	2





Sponsorship Form/Invoice

Sponsorship Levels (Please select sponsorship level desired)

- ☐ Empowerment Sponsor - \$10,000 ☐ Marathon - \$5,000
☐ Distance - \$2,500 ☐ Pace - \$1,500

Contact Info

Contact Person: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail Address: _____ Phone: _____

Total Amount Due for Sponsorship: \$ _____

Payment Options (Please select one)

☐ Check Enclosed (please make check payable to Easterseals Southern California)

Please charge my: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Name on card: _____

Account #: _____ Expiration Date: _____

Signature: _____

Billing Address (if different from above) _____

City: _____ State: _____ Zip: _____

Please send or email to

Easterseals Southern California

Attn: Courtney Mistofsky

1063 McGaw Avenue, Suite 100

Irvine, CA 92614

949-283-6140 - courtney.mistofsky@essc.org

Easterseals Southern California is a 501 (c) (3) non-profit organization.
Federal Tax ID #94-3068149.

